

The Black Friday Society
How to become a Defender Member



A long, long time ago in a quiet little place in what is now Switzerland there was founded a **Society** whose members were dedicated to the promotion and encouragement of all that is **Good**. That **Society** was called **The Black Friday Society**. It has continued in existence down through the centuries to the present day.

Membership in the **Society** is open to any **Good Person** regardless of age, gender, race, religion, colour or origin. All that is required for a **Good Person** to become a **Defender Member** of the **Society** is to:

- Complete **The First Ritual**
- Complete **The Second Ritual**
- Know the words of **The Reply**

The First Ritual

The First Ritual requires you to email us (pwk@kundigassociates.co.nz) a photo of yourself holding the front page or cover of any newspaper or magazines from your city, clearly showing the date “Friday, 13th of (any month in any year) regardless of the month of the year, including past

years. We must be able to see the date clearly in the photo. The subject line of the email you send us containing a photograph of you holding a Friday the 13th edition of a newspaper or magazine from your city, must contain **The Phrase**. **The Phrase** is “IN HOC SIGNO VINCES”. Once you have successfully done all of the above you will have completed **The First Ritual**.

If you have been successful in completing **The First Ritual** you will then receive an email from us stating:

*“Congratulations. You have successfully completed **The First Ritual**”.*

The Second Ritual

Once you have received from us confirmation that you have successfully completed **The First Ritual** you can proceed to complete **The Second Ritual**. **The Second Ritual** requires you to make **The Donation**. **The Donation** involves you making a donation of at least US\$5 (or the equivalent amount in your country’s currency) in value to any charitable organisation of your choice. As long as the donation amount is at least US\$5 you have completed your obligation under the **Society’s** rules but you are free to make donations of a greater value if you wish. Once you have made **The Donation** you must then send a scanned copy of a receipt (or other proof of you having made **The Donation**) from the charitable organisation to which **The Donation** has been made, confirming that you have indeed made a donation, to our email address: pwk@kundigassociates.co.nz. The receipt (or other proof must have your name on it).

When you email your donation receipt to the foregoing email address you must include in the subject line of your email the exact words of **The Reply**: “TOMAR IS IN PORTUGAL”.

Once you have followed the above instructions to the letter you will have completed **The Second Ritual** and you are eligible to become a **Defender Member** of **The Black Friday Society**.

The Certificate

Once you have successfully completed **The First Ritual** and **The Second Ritual** you will be sent a scanned copy of a **Black Friday Society** membership certificate confirming your admission as a **Defender Member** of the **The Black Friday Society**. You will then be henceforth permanently required to **Do Only Good**.

In Hoc Signo Vinces

The Black Friday Society



13.10.1307

In hoc Signo Vinces

To All To Whom These Presents Shall Come, Let It Be Known
That There Is FOUNDED On This Fourteenth Day Of
October In The Year Of Our Lord Thirteen Hundred And Seven,
At Spitalgasse-Colibri, In The helvetian City Of Zürich, A Noble
Society Dedicated To The Protection Of The INNOCENT,
The POOR And The DESERVING, Wheresoever Located,
Such Society To Be henceforth And Forevermore Known As:

THE BLACK FRIDAY SOCIETY

Non nobis, Domine, non nobis, sed Nomini tuo da Gloriam

